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## **2012 Exposé Safari Focuses on Big Cats in Botswana and Throughout Africa**

*Conservation of lion, leopard, and cheetah to be highlighted  
in eco-tourism trip inspired by "The Last Lions" movie*

**ANNAPOLIS, Md. (February 15, 2012)** – Wildlife conservation in Botswana and Southern Africa continues to grow, as evidenced by this year's Exposé Safari, led by Piper & Heath Travel owner Chris Liebenberg. An annual event designed to explore and promote unique African eco-tourism destinations and features, this year's sold-out safari will focus on Big Cat Conservation. Inspired by the 2011 film release of "The Last Lions," a documentary movie filmed exclusively in Botswana by legendary filmmakers Dereck and Beverly Joubert, this year's safari will expose trip participants to lion, cheetah, and leopard conservation efforts in Botswana and South Africa. The 10-day trip will include travel through Botswana's Central Kalahari Game Reserve and Okavango Delta, where cheetah, black-maned Kalahari lions, and Duga lions can be found.

The safari, a not-for-profit trip, will be led by experts in the fields of travel and animal conservation, bringing to the participants an in-depth knowledge of the animals and exposing them to the successes and challenges of large carnivore conservation in Africa. Rebecca Klein, Founding Director of Cheetah Conservation Botswana, will join the trip as a subject matter expert. At each stop throughout the 2012 Exposé trip, participants will be immersed in the culture, and will be encouraged to contribute travel diaries, video logs, and post-safari blog entries. Participants will therefore not only be at the forefront of this conservation tourism effort, but will also be helping to support and promote conscientious and sustainable travel.

While the 2012 Exposé is already sold out, all materials from this trip will be made available in the months after the safari. For further details, see [www.piperandheath.com/expose-bigcats.php](http://www.piperandheath.com/expose-bigcats.php). There are also many additional travel options for viewing Big Cats throughout Botswana. For information on traveling through Botswana and wildlife conservation, see [www.botswanaturism.us](http://www.botswanaturism.us).

### **ABOUT THE BOTSWANA TOURISM ORGANIZATION**

The Botswana Tourism Organization (Botswana Tourism) is a parastatal body set up through an Act of Parliament with the mandate to market the Botswana tourist product, grade and classify tourist accommodation facilities, and promote investment in the tourism sector. With its long-standing commitment to conservation of its land, wildlife and cultural heritage, Botswana enjoys a solid reputation as a progressive sustainable tourism destination and one of the top safari destinations in the world. **For more information, visit [www.botswanaturism.us](http://www.botswanaturism.us)**

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