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Botswana Featured in Nikon's "Birding Adventures" TV Show on NBC SportsNetwork

Four-part series highlights the vast array of birds, mammals, and culture in Botswana

ANNAPOLIS, Md. (April 23, 2012) – Botswana is a land brimming with breathtaking landscapes, friendly people with a rich history and culture, and unimaginable wildlife. Among these wild creatures of Botswana is a wide range of exotic birds, which TV host James Currie and the crew of Nikon's "Birding Adventures TV" set out to explore this past February. Starting today, the first episode of the four-part series on Botswana will air on NBC SportsNetwork, and will share with viewers Currie's travels and adventures throughout Botswana.

Devoted to "destination and adventure bird-watching," as well as "the most unusual, rare and highly sought-after bird species; amazing cultures and wildlife," the TV show chose to feature Botswana for its excellent bird-watching environment, its unique species, and the incredible opportunity to see natural landscapes and animals not found elsewhere in the world. Currie and his crew experienced just some of Botswana's alluring offerings while on a sunset cruise down the Chobe River, where they saw birds, hippos, and lizards; in the famed Okavango Delta, where one of the world's largest and rarest owls, the Pel's fishing owl, made an appearance; through the Moremi Game Reserve in Chitabe, where James and a local expert tracked leopards through the bush; and at the Makgadikgadi Pans, which was once the world's largest prehistoric lake but is now an arid salt pan. Through the four episodes of "Birding Adventures," which will air between today and June, viewers will get a first-hand look at what it's like to travel through the varied and awe-inspiring lands of Botswana.

The first episode of "Birding Adventures" featuring Botswana aired today on NBC SportsNetwork and will be re-aired at 2:30 pm EST on Tuesday, April 24, 2012. The next show will air next Monday, April 30 and Tuesday, May 1, and so on through June 19, 2012. For the full airing schedule, or for more information on "Birding Adventures" or the birds viewed while in Botswana, visit www.BirdingAdventures.com. For information on birds and wildlife in Botswana, or on traveling through Botswana, see www.botswanaturism.us.

ABOUT THE BOTSWANA TOURISM ORGANIZATION

The Botswana Tourism Organization (Botswana Tourism) is a parastatal body set up through an Act of Parliament with the mandate to market the Botswana tourist product, grade and classify tourist accommodation facilities, and promote investment in the tourism sector. With its long-standing commitment to conservation of its land, wildlife and cultural heritage, Botswana enjoys a solid reputation as a progressive sustainable tourism destination and one of the top safari destinations in the world. **For more information, visit www.botswanaturism.us.**

Media Contact for Botswana Tourism:

Leslee Hall, Partner Concepts LLC Phone: 1(410) 224-7688
Email: leslee@partnerconcepts.com